

RCNi

**Specialist journal
advertising**
2022

Connecting you to the nursing community

Journal advertising opportunities

We have a range of journals that provide healthcare professionals with the latest developments impacting nursing, including changes in policy, practice and research.

With over 50,000 subscribers* across our family of nursing journals, you can put your advert in front of nurses from a range of specialities by choosing to advertise in one of our specialist titles, making it the perfect way to connect with your target audience.

Cancer Nurse Practice – Over 2,000 subscribers*

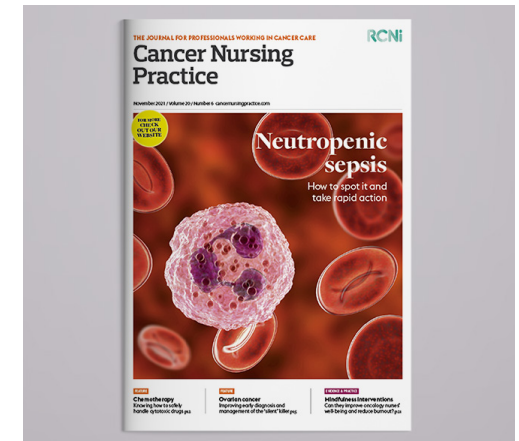
The leading journal in cancer nursing. It covers all aspects of cancer nursing including child, blood and breast, along with broader topics including oncology and palliative.

	Jan	Mar	May	Jul	Sep	Nov	Jan 2023
Booking deadline	14 Dec	14 Feb	19 Apr	21 Jun	16 Aug	18 Oct	13 Dec
Issue date	4 Jan	1 Mar	3 May	4 Jul	30 Aug	1 Nov	3 Jan 2023

Emergency Nurse – Over 4,000 subscribers*

The only practice-based UK based journal providing practice-based information to nurses working in any aspect of emergency care.

	Jan	Mar	May	Jul	Sep	Nov	Jan 2023
Booking deadline	15 Dec	16 Feb	20 Apr	22 Jun	17 Aug	19 Oct	14 Dec
Issue date	4 Jan	1 Mar	3 May	4 Jul	30 Aug	1 Nov	3 Jan 2023



*Active subscribers Nov 2021

To discuss your options, call us on **020 8423 1333** or email advertising@rcni.com

Journal advertising opportunities

Mental Health Practice – Over 4,600 subscribers*

The journal covers a range of information on all aspects of mental health nursing including developing creative and evidence-based approaches to practice.

	Jan	Mar	May	Jul	Sep	Nov	Jan 2023
Booking deadline	16 Dec	18 Feb	22 Apr	24 Jun	19 Aug	21 Oct	15 Dec
Issue date	4 Jan	1 Mar	3 May	4 Jul	30 Aug	1 Nov	3 Jan 2023



Nursing Children and Young People – Over 4,600*

The leading journal in neonatal, infant and young people's care.

	Jan	Mar	May	Jul	Sep	Nov	Jan 2023
Booking deadline	17 Dec	21 Feb	27 Apr	22 Jun	24 Aug	18 Oct	16 Dec
Issue date	4 Jan	1 Mar	3 May	4 Jul	30 Aug	1 Nov	3 Jan 2023



*Active subscribers Nov 2021

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Journal advertising opportunities

Nursing Management – Over 2,300 subscribers*

Aimed at senior managers, nurses in leadership roles and aspiring nurse leaders across all nursing disciplines.

	Feb	Apr	Jun	Aug	Oct	Dec	Feb 2023
Booking deadline	21 Jan	25 Mar	20 May	22 Jul	23 Sep	21 Nov	20 Jan
Issue date	1 Feb	4 Apr	31 May	2 Aug	4 Oct	29 Nov	31 Jan 2023



Nursing Older People – Over 3,800 subscribers*

The specialist title for nurses who care for older people across a range of health and social care setting.

	Feb	Apr	Jun	Aug	Oct	Dec	Feb 2023
Booking deadline	19 Jan	23 Mar	18 May	20 Jul	21 Sep	16 Nov	18 Jan
Issue date	1 Feb	4 Apr	31 May	2 Aug	4 Oct	29 Nov	31 Jan 2023



*Active subscribers Nov 2021

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Journal advertising opportunities

Primary Health Care – over 3,100 subscribers*

The leading journal at the forefront of community and primary care nursing.

	Feb	Apr	Jun	Aug	Oct	Dec	Feb 2023
Booking deadline	18 Jan	22 Mar	17 May	19 Jul	20 Sep	15 Nov	17 Jan
Issue date	1 Feb	4 Apr	31 May	2 Aug	4 Oct	29 Nov	31 Jan 2023



Rates and specifications

The specialist title for nurses who care for older people across a range of health and social care setting.

	Quarter page	Half page	Full page
Mono	£1,508	£3,016	£6,032
Spot	£1,534	£3,068	£6,136
Colour	£1,560	£3,129	£6,240

*Active subscribers Nov 2021

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